



**AMAN**

H O L D I N G

LEADING THE WAY

COMPANY PROFILE

[www.aman-holding.com](http://www.aman-holding.com)



Aman Holding started in Syria in 1988 as a family-importing business and has now become one of the most diversified groups of companies in the country. Since its inception three decades ago, Aman has achieved unprecedented growth in terms of diversifying the business, becoming an international group operating in a wide range of industries, which include trade, import, export, transport, contracting, and industrial manufacturing. We enjoy a strategic network of suppliers from various countries across the world.

### **Leading the way**

The outstanding quality of every service we provide reflects our brand, which contributes to our reputation as a trustworthy entity and a leading partner of choice for local and international business alike, we always achieve this image by making use of the best infrastructure, the latest technology, and a highly-skilled workforce, which puts us ahead of competition and position us as a role model for our peers.

### **Ultimate goal**

At all times, we put unparalleled value on what matters most for our group: our human capital, which we deeply cherish, and our partners to whom we offer top-notch services commensurate with their investments and aspirations.

## Our Mission

Aman Holding is a prominent player in the Syrian business world. We are the country's largest diversified trading company and have a strategic network of suppliers in various countries across the world. We see innovation as the main way to survive in this changing world. Moreover, we are perceived as a trustworthy entity, which makes us stand out from the crowd. We focus on providing good-quality services to sustain our business.

Aman Holding is already a regional power trusted to provide reliable service in the business world. As a leading and distinguished stakeholder in the region, we will continue to provide the highest standards of service and ensure that our clients and partners thrive.





## Our Vision

To establish ourselves as a business leader of prominence on a regional level, and then replicate such a success on a global scale over a reasonable period of time.

## Trading

Aman Holding has drawn upon its resources and extensive experience to plan a sound strategy, under which the group concludes multitude of import and export transactions with over 30 countries across four continents (Asia – Europe – Africa – South America). We trade in basic commodities such as rice, wheat, sugar, flour, soybeans etc. In the course of this trading, and to support the operation, we have successfully implemented projects for creating sophisticated, tailor-made storage facilities, including silos and warehouses for farmers.





## Transport

The transport services operation is the backbone of our service sector. The Group manages a ground fleet of over 200 trucks, trailers, and flatbed lorries. Our fleet of ships which carry up to 25,000 MT each, handles bulk cargo across oceans at international quality criteria of safety and speed.

Aman Holding runs a sophisticated logistics, shipping, storage, and transportation network covering most of the Syrian regions by land and sea to ensure that we offer the best and most appropriate supply-chain system. Utilizing this setup, we deal with hundreds of shipments on regular basis, thus establishing our group as competitive leaders in the trade of basic commodities in Syria.



## Industries

Aman Holding's industrial operation caters to a wide array of requirements of local companies, notably:

### The Smelting Iron Company

Aman Holding acquired and refurbished an iron-smelting factory in the industrial city of Hisyah, in Homs Province. This factory produces approximately one million tons of steel billets and pig iron per year and is one of the major steel billets producers in the region. This mill supplies raw material and steel billets to most of the production lines in the country, which provide jobs for 1250 of professionals and skilled workers.



## Industries



### Rolling Mill Plant

Our rolling mill plants are located at the industrial city of Hisyah and in Lattakia, using high-tech machinery and applying cutting-edge technology to produce steel products and iron structures, as well as best quality steel for production and construction purposes, in accordance with the highest international standards. Each of the two plants has a production capacity of over five hundred thousand tons per year. Between them, the two plants employ more than 500 highly skilled staff.

## Industries

### Car Assembly

The car assembly plant opened the door for many international brands of cars, starting with China and South Korea, to enter Syria despite the current difficult situation. This plant has the capacity to assemble 30,000 cars per year and employs 800 staff members of engineers, technicians, servicemen, and administration staff.



## Industries

### Sugar Refinery

The MENA CRYSTAL Sugar Company Limited is one of the biggest sugar refineries in the Middle East. The refinery was designed and equipped with the highest and most efficient system in the world, and had been established by the machinery sugar leader. The MENA CRYSTAL Sugar refinery can reach a production of 1,150,000 MT of sugar per year, contributing greatly to demand in the Syrian market.



### Pharmaceutical factory

Recently, Aman Holding engaged into the field of pharmaceutical industry through one of the states of the art pharmaceutical plants in Damascus "MainPharma".

MainPharma production will start with life-saving medications, such as chemotherapy for cancer diseases, and a sizable number of other ICU injectable products. MainPharma works with the highest FDA standards and CGMP to secure the best quality for healthcare professionals and patients.



## Industries



### Cables Manufacturing

Syrian Modern Cables Company (SMC) was established in 1994 in Damascus. In no time, SMC succeeded in covering the local market and then extended its activity to exporting all kinds of cables.

In 2011, SMC added a new advanced technology machinery at high efficiency Quality Control laboratories in accordance with international standards. The step was called for by increased demand and market requirements for high-tech cables.

Our products include all types of armored and unarmored cables, telephone cables, high-voltage cables, copper rods, PVC granules, power transformers, and electrical panels.

SMC has the largest production capacity in the region. The company can produce over 25,000 tons of copper cables and 15,000 tons of PVC granules every year.

Additionally, SMC has a vast network of high-quality European suppliers like Henrich (German), Northampton (British), and Rosendahl (Austrian).

Quality control and safety tests are periodically conducted at several specialized laboratories.

## Industries

### United Company of Electrical Transformers

This company stands out as the leading company in the field of electrical transformers in Syria, and has started to expand into the region. It has a long list of clients. The company has a production capacity of over 9,000 units per year.



## Industries

### Aman Mills

Aman Holding operates a large flourmill in the town of Naqib, in Tartous. At a production capacity of around 300 tons per day, the mill provides the local and regional markets with some of the best flour and bran products.



### Electronics

Aman Holding has a modern plant, where electronic equipment is fully assembled.

The most important global brands, which include, amongst others, LG, use it for the assembly of domestic electronic and white goods appliances such as washing machines, refrigerators and air conditions units, as well as television screens and other devices.



## Media



### Media Production

Emar Al-Sham Art Production Company produces Syrian televised drama and movies that have become part of everyday life in the country.

The company manages artistic projects in all their phases of production, from the introduction of ideas, into the development of the concept, all the way through to the selection of screenplays, actors, editors, up to the point of completion.

Benefitting from its successes in this field, Emar Al-Sham ventured into producing sequel television series and movies.

## Real Estate Development and Contracting Projects

Over the years, we have successfully completed several building projects in the public and private sectors. We follow the best engineering practices, using up-to-date technology and modern equipment. Our company employs the best architectural and engineering minds in the construction industry. Constructing roads and bridges has greatly contributed to improving the quality of infrastructure in Syria.

One of the most elaborate recent projects we started working on is the construction of Marotta City in Damascus, or as we call it Modern Damascus. Aman Holding is a strategic partner in the development of this mega project, which will be a role model for future districts in Syria.

Within this project, Aman Holding is planning to build three high-rise towers, in addition to seven residential blocks, in line with our standards and quality. We seek to implement landmark projects like these, as we perceive it as one of our missions to develop more cities all over the country.



## Concrete Mixing Plants



Based on our years of experience in the field of construction, and to support this booming sector in the coming period in Syria, our company started its own two in-house, fully-automated ready-mix concrete plants: one in Lattakia, the other in Damascus, using state of the art equipment and technology. We also have a fleet of concrete transport trucks and concrete pumps to serve large-scale construction projects.

Aman Holding is considered one of the largest suppliers of concrete in Syria.

## Tourism and Hotels

Tourism is an important sector with impact on the development of Syria's economy. Aman Holding has therefore invested in this sector and acquired a substantial number of shares in upper-end hotels in Syria, including the Four Seasons.

Aman Holding has also invested in a sophisticated construction project in Lattakia, the city which dates back to ancient Greek times, and continues to be an important commercial port along the Syrian coast.





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